

**DEMAND THAT YOUR SUPPLIER OF
PVC-COATED GALVANIZED RIGID CONDUIT
PROVE IT TO YOU...**

**WITH THE ETL-VERIFIED LABEL
OF PERFORMANCE!**

**DOES YOUR PVC-COATED
GALVANIZED RIGID CONDUIT
CARRY THIS VERIFICATION
OF PROVEN PERFORMANCE?**



**Perma-Cote...
ETL Performance Verified!**

Executive Offices:
1100 US Highway 271 South
Gilmer, Texas 75644
Phone: 903/843-4388
Sales Department Fax: 903/843-2516

www.permacote.com

**If not: you've paid more for a product
that delivers you ten times less.**

Here's why...

ETL --- THE MARK OF PROVEN PERFORMANCE!

ETL Verified PVC-001



The PVC coating adhesion performance of this product has been ETL verified to the Intertek ETL SEMKO High Temperature H₂O PVC Coating Adhesion Test Procedure for 200 hours.
Certificate Number: 3072346-003

Fact One:

Perma-Cote PVC-coated galvanized rigid conduit is authorized to carry both the ETL-verified mark of performance and a UL-rated label.

Ocal is not.

Fact Two:

In independent ETL product performance evaluations, Perma-Cote consistently maintained successful bonding of protective PVC coating during extended accelerated adhesion tests.

In fact...over the course of 200 hours, Perma-Cote performed ten times more reliably than Ocal.

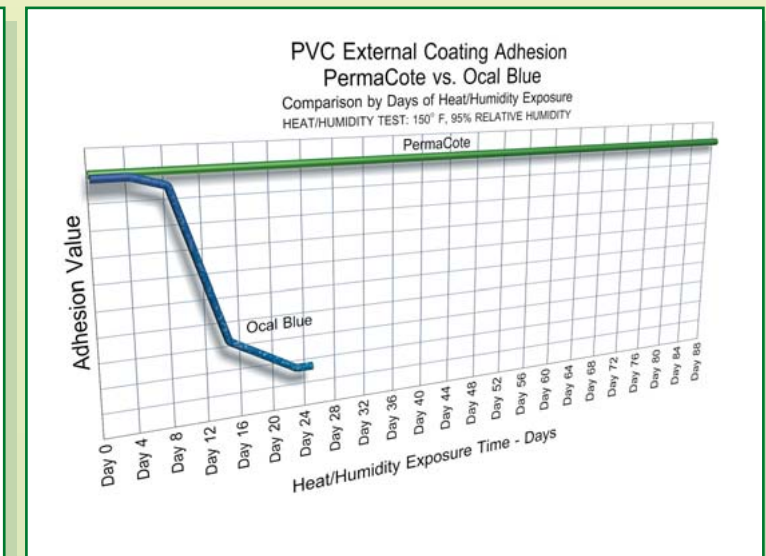
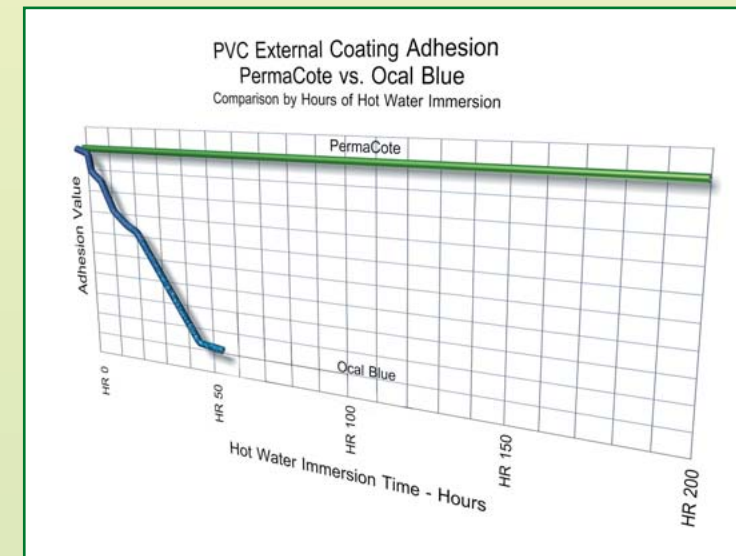
Ocal's bonding adhesion failed quickly during the identical test. In real life applications failure of PVC to bond with the conduit's metal substrate leads to corrosion destruction and costly product failure.

Fact Three:

ETL-verified heat and humidity tests showed equally dramatic performance superiority of Perma-Cote when compared in identical testing to Ocal.

PROVE IT TO YOURSELF.

HERE'S WHY PERMA-COTE HAS BEEN APPROVED TO CARRY ETL PERFORMANCE VERIFICATION --- AND OTHER CONDUIT BRANDS HAVE NOT.



HERE ARE THE BENEFITS OF PERMA-COTE'S ETL-VERIFIED PERFORMANCE...TO YOU!

- Ⓜ Perma-Cote has been proven, in independent testing, to perform ten times better than alternative brands of PVC-coated galvanized rigid conduit.
- Ⓜ Proven Perma-Cote longevity helps you beat the high cost of corrosion and the equally high cost of product failures.
- Ⓜ Perma-Cote delivers its significantly greater performance at no additional cost to you. We will not be beat on price.
- Ⓜ Now all you need to do is "look for the ETL label!"
- Ⓜ The need to write performance specs has been eliminated. Just ensure that your conduit is ETL performance-verified.
- Ⓜ You don't need third party testing. ETL provides independent testing and regular audits for compliance to the performance standard.
- Ⓜ You'll never again be forced to accept PVC coated conduit that you don't want.
- Ⓜ You'll never again need to analyze substitutions. If it doesn't carry the ETL-verified mark... it's not performance-proven!

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